



Be Eminent, **Terms and Conditions**

TERMS OF USE

Last updated July 23, 2021

AGREEMENT TO TERMS

These Terms of Use constitute a legally binding agreement made between you, whether personally or on behalf of an entity ("you") and Be Eminent ("Company", "we", "us", or "our"), concerning your access to and use of the <http://www.beeminent.com> website as well as any other media form, media channel, mobile website or mobile application related, linked, or otherwise connected thereto (collectively, the "Site"). You agree that by accessing the Site, you have read, understood, and agreed to be bound by all of these Terms of Use. IF YOU DO NOT AGREE WITH ALL OF THESE TERMS OF USE, THEN YOU ARE EXPRESSLY PROHIBITED FROM USING THE SITE AND YOU MUST DISCONTINUE USE IMMEDIATELY.

Supplemental terms and conditions or documents that may be posted on the Site from time to time are hereby expressly incorporated herein by reference. We reserve the right, in our sole discretion, to make changes or modifications to these Terms of Use at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of these Terms of Use, and you waive any right to receive specific notice of each such change. It is your responsibility to periodically review these Terms of Use to stay informed of updates. You will be subject to, and will be deemed to have been made aware of and to have accepted, the changes in any revised Terms of Use by your continued use of the Site after the date such revised Terms of Use are posted.

The information provided on the Site is not intended for distribution to or use by any person or entity in any jurisdiction or country where such distribution or use would be contrary to law or regulation or which would subject us to any registration requirement within such jurisdiction or country. Accordingly, those persons who choose to access the Site from other locations do so on their own initiative and are solely responsible for compliance with local laws, if and to the extent local laws are applicable.

The Site is not tailored to comply with industry-specific regulations (Health Insurance Portability and Accountability Act (HIPAA), Federal Information Security Management Act (FISMA), etc.), so if your interactions would be subjected to such laws, you may not use this Site. You may not use the Site in a way that would violate the Gramm-Leach-Bliley Act (GLBA).

The Site is intended for users who are at least 13 years of age. All users who are minors in the jurisdiction in which they reside (generally under the age of 18) must have the permission of, and be directly supervised by, their parent or guardian to use the Site. If you are a minor, you must have your parent or guardian read and agree to these Terms of Use prior to you using the Site.

INTELLECTUAL PROPERTY RIGHTS

Unless otherwise indicated, the Site is our proprietary property and all source code, databases, functionality, software, website designs, audio, video, text, photographs, and graphics on the Site (collectively, the "Content") and the trademarks, service marks, and logos contained therein (the "Marks") are owned or controlled by us or licensed to us, and are protected by copyright and trademark laws and various other intellectual property rights and unfair competition laws of the United States, international copyright laws, and international conventions. The Content and the Marks are provided on the Site "AS IS" for your information and personal use only. Except as expressly provided in these Terms of Use, no part of the Site and no Content or Marks may be copied, reproduced, aggregated, republished, uploaded, posted, publicly displayed, encoded, translated, transmitted, distributed, sold, licensed, or otherwise exploited for any commercial purpose whatsoever, without our express prior written permission.

Provided that you are eligible to use the Site, you are granted a limited license to access and use the Site and to download or print a copy of any portion of the Content to which you have properly gained access solely for your personal, non-commercial use. We reserve all rights not expressly granted to you in and to the Site, the Content, and the Marks.

USER REPRESENTATIONS

By using the Site, you represent and warrant that: (1) you have the legal capacity and you agree to comply with these Terms of Use; (2) you are not under the age of 13; (3) you are not a minor in the jurisdiction in which you reside, or if a minor, you have received parental permission to use the Site; (4) you will not access the Site through automated or non-human means, whether through a bot, script, or otherwise; (5) you will not use the Site for any illegal or unauthorized purpose; and (6) your use of the Site will not violate any applicable law or regulation.

If you provide any information that is untrue, inaccurate, not current, or incomplete, we have the right to suspend or terminate your account and refuse any and all current or future use of the Site (or any portion thereof).

PROHIBITED ACTIVITIES

You may not access or use the Site for any purpose other than that for which we make the Site available. The Site may not be used in connection with any commercial endeavors except those that are specifically endorsed or approved by us.

As a user of the Site, you agree not to:

- Systematically retrieve data or other content from the Site to create or compile, directly or indirectly, a collection, compilation, database, or directory without written permission from us.
- Trick, defraud, or mislead us and other users, especially in any attempt to learn sensitive account information such as user passwords.
- Circumvent, disable, or otherwise interfere with security-related features of the Site, including features that prevent or restrict the use or copying of any Content or enforce limitations on the use of the Site and/or the Content contained therein.
- Disparage, tarnish, or otherwise harm, in our opinion, us and/or the Site.
- Use any information obtained from the Site in order to harass, abuse, or harm another person.
- Make improper use of our support services or submit false reports of abuse or misconduct.
- Use the Site in a manner inconsistent with any applicable laws or regulations.
- Use the Site to advertise or offer to sell goods and services.
- Engage in unauthorized framing of or linking to the Site.
- Upload or transmit (or attempt to upload or to transmit) viruses, Trojan horses, or other material, including excessive use of capital letters and spamming (continuous posting of repetitive text), that interferes with any party's uninterrupted use and enjoyment of the Site or modifies, impairs, disrupts, alters, or interferes with the use, features, functions, operation, or maintenance of the Site.
- Engage in any automated use of the system, such as using scripts to send comments or messages, or using any data mining, robots, or similar data gathering and extraction tools.
- Delete the copyright or other proprietary rights notice from any Content.
- Attempt to impersonate another user or person or use the username of another user.
- Sell or otherwise transfer your profile.
- Upload or transmit (or attempt to upload or to transmit) any material that acts as a passive or active information collection or transmission mechanism, including without limitation, clear graphics interchange formats ("gifs"), 1×1 pixels, web bugs, cookies, or other similar devices (sometimes referred to as "spyware" or "passive collection mechanisms" or "pcms").
- Interfere with, disrupt, or create an undue burden on the Site or the networks or services connected to the Site.
- Harass, annoy, intimidate, or threaten any of our employees or agents engaged in providing any portion of the Site to you.
- Attempt to bypass any measures of the Site designed to prevent or restrict access to the Site, or any portion of the Site.
- Copy or adapt the Site's software, including but not limited to Flash, PHP, HTML, JavaScript, or other code.
- Decipher, decompile, disassemble, or reverse engineer any of the software comprising or in any way making up a part of the Site.
- Except as may be the result of standard search engine or Internet browser usage, use, launch, develop, or distribute any automated system, including without limitation, any

spider, robot, cheat utility, scraper, or offline reader that accesses the Site, or using or launching any unauthorized script or other software.

- Use a buying agent or purchasing agent to make purchases on the Site.
- Make any unauthorized use of the Site, including collecting usernames and/or email addresses of users by electronic or other means for the purpose of sending unsolicited email, or creating user accounts by automated means or under false pretenses.
- Use the Site as part of any effort to compete with us or otherwise use the Site and/or the Content for any revenue-generating endeavor or commercial enterprise.

USER-GENERATED CONTRIBUTIONS

The Site does not offer users to submit or post content. We may provide you with the opportunity to create, submit, post, display, transmit, perform, publish, distribute, or broadcast content and materials to us or on the Site, including but not limited to text, writings, video, audio, photographs, graphics, comments, suggestions, or personal information or other material (collectively, "Contributions"). Contributions may be viewable by other users of the Site and through third-party websites. As such, any Contributions you transmit may be treated in accordance with the Site Privacy Policy. When you create or make available any Contributions, you thereby represent and warrant that:

The creation, distribution, transmission, public display, or performance, and the accessing, downloading, or copying of your Contributions do not and will not infringe the proprietary rights, including but not limited to the copyright, patent, trademark, trade secret, or moral rights of any third party.

You are the creator and owner of or have the necessary licenses, rights, consents, releases, and permissions to use and to authorize us, the Site, and other users of the Site to use your Contributions in any manner contemplated by the Site and these Terms of Use.

You have the written consent, release, and/or permission of each and every identifiable individual person in your Contributions to use the name or likeness of each and every such identifiable individual person to enable inclusion and use of your Contributions in any manner contemplated by the Site and these Terms of Use.

Your Contributions are not false, inaccurate, or misleading.

Your Contributions are not unsolicited or unauthorized advertising, promotional materials, pyramid schemes, chain letters, spam, mass mailings, or other forms of solicitation.

Your Contributions are not obscene, lewd, lascivious, filthy, violent, harassing, libelous, slanderous, or otherwise objectionable (as determined by us).

Your Contributions do not ridicule, mock, disparage, intimidate, or abuse anyone.

Your Contributions do not advocate the violent overthrow of any government or incite, encourage, or threaten physical harm against another.

Your Contributions do not violate any applicable law, regulation, or rule.

10) Your Contributions do not violate the privacy or publicity rights of any third party.

11) Your Contributions do not contain any material that solicits personal information from anyone under the age of 18 or exploits people under the age of 18 in a sexual or violent manner.

12) Your Contributions do not violate any applicable law concerning child pornography, or otherwise intended to protect the health or well-being of minors;

13) Your Contributions do not include any offensive comments that are connected to race, national origin, gender, sexual preference, or physical handicap.

14) Your Contributions do not otherwise violate or link to material that violates any provision of these Terms of Use, or any applicable law or regulation.

Any use of the Site in violation of the foregoing violates these Terms of Use and may result in, among other things, termination or suspension of your rights to use the Site.

CONTRIBUTION LICENSE

You and the Site agree that we may access, store, process, and use any information and personal data that you provide following the terms of the Privacy Policy and your choices (including settings).

By submitting suggestions or other feedback regarding the Site, you agree that we can use and share such feedback for any purpose without compensation to you.

We do not assert any ownership over your Contributions. You retain full ownership of all of your Contributions and any intellectual property rights or other proprietary rights associated with your Contributions. We are not liable for any statements or representations in your Contributions provided by you in any area on the Site. You are solely responsible for your Contributions to the Site and you expressly agree to exonerate us from any and all responsibility and to refrain from any legal action against us regarding your Contributions.

SUBMISSIONS

You acknowledge and agree that any questions, comments, suggestions, ideas, feedback, or other information regarding the Site ("Submissions") provided by you to us are non-confidential and shall become our sole property. We shall own exclusive rights, including all intellectual property rights, and shall be entitled to the unrestricted use and dissemination of these Submissions for any lawful purpose, commercial or otherwise, without acknowledgment or compensation to you. You hereby waive all moral rights to any such Submissions, and you hereby warrant that any such Submissions are original with you or that you have the right to submit such Submissions. You agree there shall be no recourse against us for any alleged or actual infringement or misappropriation of any proprietary right in your Submissions.

SITE MANAGEMENT

We reserve the right, but not the obligation, to: (1) monitor the Site for violations of these Terms of Use; (2) take appropriate legal action against anyone who, in our sole discretion, violates the law or these Terms of Use, including without limitation, reporting such user to law enforcement authorities; (3) in our sole discretion and without limitation, refuse, restrict access to, limit the availability of, or disable (to the extent technologically feasible) any of your Contributions or any portion thereof; (4) in our sole discretion and without limitation, notice, or liability, to remove from the Site or otherwise disable all files and content that are excessive

in size or are in any way burdensome to our systems; and (5) otherwise manage the Site in a manner designed to protect our rights and property and to facilitate the proper functioning of the Site.

TERM AND TERMINATION

These Terms of Use shall remain in full force and effect while you use the Site. WITHOUT LIMITING ANY OTHER PROVISION OF THESE TERMS OF USE, WE RESERVE THE RIGHT TO, IN OUR SOLE DISCRETION AND WITHOUT NOTICE OR LIABILITY, DENY ACCESS TO AND USE OF THE SITE (INCLUDING BLOCKING CERTAIN IP ADDRESSES), TO ANY PERSON FOR ANY REASON OR FOR NO REASON, INCLUDING WITHOUT LIMITATION FOR BREACH OF ANY REPRESENTATION, WARRANTY, OR COVENANT CONTAINED IN THESE TERMS OF USE OR OF ANY APPLICABLE LAW OR REGULATION. WE MAY TERMINATE YOUR USE OR PARTICIPATION IN THE SITE OR DELETE ANY CONTENT OR INFORMATION THAT YOU POSTED AT ANY TIME, WITHOUT WARNING, IN OUR SOLE DISCRETION.

If we terminate or suspend your account for any reason, you are prohibited from registering and creating a new account under your name, a fake or borrowed name, or the name of any third party, even if you may be acting on behalf of the third party. In addition to terminating or suspending your account, we reserve the right to take appropriate legal action, including without limitation pursuing civil, criminal, and injunctive redress.

MODIFICATIONS AND INTERRUPTIONS

We reserve the right to change, modify, or remove the contents of the Site at any time or for any reason at our sole discretion without notice. However, we have no obligation to update any information on our Site. We also reserve the right to modify or discontinue all or part of the Site without notice at any time. We will not be liable to you or any third party for any modification, price change, suspension, or discontinuance of the Site.

We cannot guarantee the Site will be available at all times. We may experience hardware, software, or other problems or need to perform maintenance related to the Site, resulting in interruptions, delays, or errors. We reserve the right to change, revise, update, suspend, discontinue, or otherwise modify the Site at any time or for any reason without notice to you. You agree that we have no liability whatsoever for any loss, damage, or inconvenience caused by your inability to access or use the Site during any downtime or discontinuance of the Site. Nothing in these Terms of Use will be construed to obligate us to maintain and support the Site or to supply any corrections, updates, or releases in connection therewith.

GOVERNING LAW

These Terms of Use and your use of the Site are governed by and construed in accordance with the laws of the State of Texas applicable to agreements made and to be entirely performed within the State of Texas, without regard to its conflict of law principles.

DISPUTE RESOLUTION

Binding Arbitration

If the Parties are unable to resolve a Dispute through informal negotiations, the Dispute (except those Disputes expressly excluded below) will be finally and exclusively resolved by binding arbitration. YOU UNDERSTAND THAT WITHOUT THIS PROVISION, YOU WOULD HAVE THE RIGHT TO SUE IN COURT AND HAVE A JURY TRIAL. The arbitration shall be commenced and conducted under the Commercial Arbitration Rules of the American Arbitration Association ("AAA") and, where appropriate, the AAA's Supplementary Procedures for Consumer-Related Disputes ("AAA Consumer Rules"), both of which are available at the AAA website: www.adr.org. Your arbitration fees and your share of arbitrator compensation shall be governed by the AAA Consumer Rules and, where appropriate, limited by the AAA Consumer Rules. If such costs are determined to be excessive, we will pay all arbitration fees and expenses. The arbitration may be conducted in person, through the submission of documents, by phone, or online. The arbitrator will make a decision in writing, but need not provide a statement of reasons unless requested by either Party. The arbitrator must follow applicable law, and any award may be challenged if the arbitrator fails to do so. Except where otherwise required by the applicable AAA rules or applicable law, the arbitration will take place in Texas. Except as otherwise provided herein, the Parties may litigate in court to compel arbitration, stay proceedings pending arbitration, or to confirm, modify, vacate, or enter judgment on the award entered by the arbitrator.

If for any reason, Dispute proceeds in court rather than arbitration, the Dispute shall be commenced or prosecuted in the state and federal courts located in Texas, and the Parties hereby consent to and waive all defenses of lack of personal jurisdiction, and forum non-conveniens with respect to venue and jurisdiction in such state and federal courts. Application of the United Nations Convention on Contracts for the International Sale of Goods and the Uniform Computer Information Transaction Act (UCITA) are excluded from these Terms of Use.

In no event shall any Dispute brought by either Party related in any way to the Site be commenced more than one (1) years after the cause of action arose. If this provision is found to be illegal or unenforceable, then neither Party will elect to arbitrate any Dispute falling within that portion of this provision found to be illegal or unenforceable and such Dispute shall be decided by a court of competent jurisdiction within the courts listed for jurisdiction above, and the Parties agree to submit to the personal jurisdiction of that court.

Restrictions

The Parties agree that any arbitration shall be limited to the Dispute between the Parties individually. To the full extent permitted by law, (a) no arbitration shall be joined with any other proceeding; (b) there is no right or authority for any Dispute to be arbitrated on a class-action basis or to utilize class action procedures; and (c) there is no right or authority for any Dispute to be brought in a purported representative capacity on behalf of the general public or any other persons.

Exceptions to Arbitration

The Parties agree that the following Disputes are not subject to the above provisions concerning binding arbitration: (a) any Disputes seeking to enforce or protect, or concerning the validity of, any of the intellectual property rights of a Party; (b) any Dispute related to, or arising from, allegations of theft, piracy, invasion of privacy, or unauthorized use; and (c) any claim for injunctive relief. If this provision is found to be illegal or unenforceable, then neither Party will elect to arbitrate any Dispute falling within that portion of this provision found to be illegal or unenforceable and such Dispute shall be decided by a court of competent jurisdiction within the courts listed for jurisdiction above, and the Parties agree to submit to the personal jurisdiction of that court.

CORRECTIONS

There may be information on the Site that contains typographical errors, inaccuracies, or omissions, including descriptions, pricing, availability, and various other information. We reserve the right to correct any errors, inaccuracies, or omissions and to change or update the information on the Site at any time, without prior notice.

DISCLAIMER

THE SITE IS PROVIDED ON AN AS-IS AND AS-AVAILABLE BASIS. YOU AGREE THAT YOUR USE OF THE SITE AND OUR SERVICES WILL BE AT YOUR SOLE RISK. TO THE FULLEST EXTENT PERMITTED BY LAW, WE DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, IN CONNECTION WITH THE SITE AND YOUR USE THEREOF, INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. WE MAKE NO WARRANTIES OR REPRESENTATIONS ABOUT THE ACCURACY OR COMPLETENESS OF THE SITE'S CONTENT OR THE CONTENT OF ANY WEBSITES LINKED TO THE SITE AND WE WILL ASSUME NO LIABILITY OR RESPONSIBILITY FOR ANY (1) ERRORS, MISTAKES, OR INACCURACIES OF CONTENT AND MATERIALS, (2) PERSONAL INJURY OR PROPERTY DAMAGE, OF ANY NATURE WHATSOEVER, RESULTING FROM YOUR ACCESS TO AND USE OF THE SITE, (3) ANY UNAUTHORIZED ACCESS TO OR USE OF OUR SECURE SERVERS AND/OR ANY AND ALL PERSONAL INFORMATION AND/OR FINANCIAL INFORMATION STORED THEREIN, (4) ANY INTERRUPTION OR CESSATION OF TRANSMISSION TO OR FROM THE SITE, (5) ANY BUGS, VIRUSES, TROJAN HORSES, OR THE LIKE WHICH MAY BE TRANSMITTED TO OR THROUGH THE SITE BY ANY THIRD PARTY, AND/OR (6) ANY ERRORS OR OMISSIONS IN ANY CONTENT AND MATERIALS OR FOR ANY LOSS OR DAMAGE OF ANY KIND INCURRED AS A RESULT OF THE USE OF ANY CONTENT POSTED, TRANSMITTED, OR OTHERWISE MADE AVAILABLE VIA THE SITE. WE DO NOT WARRANT, ENDORSE, GUARANTEE, OR ASSUME RESPONSIBILITY FOR ANY PRODUCT OR SERVICE ADVERTISED OR OFFERED BY A THIRD PARTY THROUGH THE SITE, ANY HYPERLINKED WEBSITE, OR ANY WEBSITE OR MOBILE APPLICATION FEATURED IN ANY BANNER OR OTHER ADVERTISING, AND WE WILL NOT BE A PARTY TO OR IN ANY WAY BE RESPONSIBLE FOR MONITORING ANY TRANSACTION BETWEEN YOU AND ANY THIRD-PARTY PROVIDERS OF PRODUCTS OR SERVICES. AS WITH THE PURCHASE OF A

PRODUCT OR SERVICE THROUGH ANY MEDIUM OR IN ANY ENVIRONMENT, YOU SHOULD USE YOUR BEST JUDGMENT AND EXERCISE CAUTION WHERE APPROPRIATE.

LIMITATIONS OF LIABILITY

IN NO EVENT WILL WE OR OUR DIRECTORS, EMPLOYEES, OR AGENTS BE LIABLE TO YOU OR ANY THIRD PARTY FOR ANY DIRECT, INDIRECT, CONSEQUENTIAL, EXEMPLARY, INCIDENTAL, SPECIAL, OR PUNITIVE DAMAGES, INCLUDING LOST PROFIT, LOST REVENUE, LOSS OF DATA, OR OTHER DAMAGES ARISING FROM YOUR USE OF THE SITE, EVEN IF WE HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED HEREIN, OUR LIABILITY TO YOU FOR ANY CAUSE WHATSOEVER AND REGARDLESS OF THE FORM OF THE ACTION, WILL AT ALL TIMES BE LIMITED TO THE AMOUNT PAID, IF ANY, BY YOU TO US DURING THE SIX (6) MONTH PERIOD PRIOR TO ANY CAUSE OF ACTION ARISING. CERTAIN US STATE LAWS AND INTERNATIONAL LAWS DO NOT ALLOW LIMITATIONS ON IMPLIED WARRANTIES OR THE EXCLUSION OR LIMITATION OF CERTAIN DAMAGES. IF THESE LAWS APPLY TO YOU, SOME OR ALL OF THE ABOVE DISCLAIMERS OR LIMITATIONS MAY NOT APPLY TO YOU, AND YOU MAY HAVE ADDITIONAL RIGHTS.

INDEMNIFICATION

You agree to defend, indemnify, and hold us harmless, including our subsidiaries, affiliates, and all of our respective officers, agents, partners, and employees, from and against any loss, damage, liability, claim, or demand, including reasonable attorneys' fees and expenses, made by any third party due to or arising out of: (1) use of the Site; (2) breach of these Terms of Use; (3) any breach of your representations and warranties set forth in these Terms of Use; (4) your violation of the rights of a third party, including but not limited to intellectual property rights; or (5) any overt harmful act toward any other user of the Site with whom you connected via the Site. Notwithstanding the foregoing, we reserve the right, at your expense, to assume the exclusive defense and control of any matter for which you are required to indemnify us, and you agree to cooperate, at your expense, with our defense of such claims. We will use reasonable efforts to notify you of any such claim, action, or proceeding which is subject to this indemnification upon becoming aware of it.

USER DATA

We will maintain certain data that you transmit to the Site for the purpose of managing the performance of the Site, as well as data relating to your use of the Site. Although we perform regular routine backups of data, you are solely responsible for all data that you transmit or that relates to any activity you have undertaken using the Site. You agree that we shall have no liability to you for any loss or corruption of any such data, and you hereby waive any right of action against us arising from any such loss or corruption of such data.

ELECTRONIC COMMUNICATIONS, TRANSACTIONS, AND SIGNATURES

Visiting the Site, sending us emails, and completing online forms constitute electronic communications. You consent to receive electronic communications, and you agree that all agreements, notices, disclosures, and other communications we provide to you electronically, via email and on the Site, satisfy any legal requirement that such communication be in writing. YOU HEREBY AGREE TO THE USE OF ELECTRONIC SIGNATURES, CONTRACTS, ORDERS, AND OTHER RECORDS, AND TO ELECTRONIC DELIVERY OF NOTICES, POLICIES, AND RECORDS OF TRANSACTIONS INITIATED OR COMPLETED BY US OR VIA THE SITE. You hereby waive any rights or requirements under any statutes, regulations, rules, ordinances, or other laws in any jurisdiction which require an original signature or delivery or retention of non-electronic records, or to payments or the granting of credits by any means other than electronic means.

CALIFORNIA USERS AND RESIDENTS

If any complaint with us is not satisfactorily resolved, you can contact the Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs in writing at 1625 North Market Blvd., Suite N 112, Sacramento, California 95834 or by telephone at (800) 952-5210 or (916) 445-1254.

MISCELLANEOUS

These Terms of Use and any policies or operating rules posted by us on the Site or with respect to the Site constitute the entire agreement and understanding between you and us. Our failure to exercise or enforce any right or provision of these Terms of Use shall not operate as a waiver of such right or provision. These Terms of Use operate to the fullest extent permissible by law. We may assign any or all of our rights and obligations to others at any time. We shall not be responsible or liable for any loss, damage, delay, or failure to act caused by any cause beyond our reasonable control. If any provision or part of a provision of these Terms of Use is determined to be unlawful, void, or unenforceable, that provision or part of the provision is deemed severable from these Terms of Use and does not affect the validity and enforceability of any remaining provisions. There is no joint venture, partnership, employment, or agency relationship created between you and us as a result of these Terms of Use or use of the Site. You agree that these Terms of Use will not be construed against us by virtue of having drafted them. You hereby waive any and all defenses you may have based on the electronic form of these Terms of Use and the lack of signing by the parties hereto to execute these Terms of Use.

Important -

1. By making a payment to Be Eminent it is implied that the contract is approved.
2. In some cases, Be Eminent may use template-based designs for website design and development. By making payment to Be Eminent, you agree to the usage of templates.
3. **MARKETING:** You agree to allow Be Eminent to use your name and website for company promotions, online portfolio, past clients list, on social media, in print

material, and any other mediums for advertising and promoting Be Eminent's services.

4. **USE OF SUBCONTRACTORS:** Be Eminent reserves the right to assign certain subcontractors to this project if it sees the need to do so in order to meet the requirements of this agreement.
5. All monthly maintenance plans are paid monthly on a 6-month commitment. You may terminate the agreement, with or without cause, with at least thirty (30) days' written notice prior to your next billing. Once a cancellation request is made 30 days prior to the next billing, you'll be charged one final payment for the full monthly amount.
6. **CONTENT WRITING:** No refunds are given for any form of content generation and creation including SEO. If at any point in time you feel that the content produced by Be Eminent LLC is substandard, please provide a written explanation and request for changes until the content meets your specifications.
7. **One-Time Setup Fee:** Services with Be Eminent may be subjected to a one-time setup fee which is non-refundable.
8. **Backups:** Though Be Eminent keeps daily backups of your website as a precautionary measure with our monthly hosting plans, it's recommended that the customer also keep backups for unseen circumstances.
9. **Duration Of Contract:** The duration of this contract will last 12 months from the date of the customer signing.
10. **Accessibility:** Be Eminent is not responsible for building, checking, or maintaining ADA website accessibility requirements unless this service is paid for by the customer.

-

CONTACT US

In order to resolve a complaint regarding the Site or to receive further information regarding the use of the Site, please contact us at:

Be Eminent
United States
info@beeminent.com

Continuation:

1. Term. The Parties agree that the term of this Agreement is for 6-Months from the Effective Date of this Agreement. This Agreement will continue on a month-to-month basis unless canceled or terminated by either Party in writing after the first 6-Months.

1.1 Term. The Parties agree that the terms of this Agreement begin on the day the first invoice is paid to Be Eminent LLC.

2. The customer agrees to give Be Eminent LLC 30 days' notice upon canceling. The customer understands that a cancellation or termination notice must be in writing and emailed to info@beeminent.com.

2.1 All payments made to Be Eminent LLC are final and are non-refundable.

3. Customer acknowledges and agrees that each contact that Customer intends Be Eminent LLC to send emails to on behalf of Customer ("Recipient") has expressly opted-in and consented to receive such marketing emails from Customer and Be Eminent LLC Marketing. Customers must be able to verify each Recipient's consent to the receipt of such emails (and provide evidence of such consent at Be Eminent LLC's request). Purchased or paid email lists are not allowed and the use of such lists may result in immediate termination of this Agreement, at Be Eminent LLC's sole discretion, with no refund to the Customer.

4. Email. Customer shall approve and is solely responsible for, the content of every email communication sent by Be Eminent LLC on behalf of Customer to any Recipient. Customer is solely responsible for ensuring compliance with all federal, state, and local laws, rules, and regulations related to all email communications sent by Be Eminent LLC on Customer's behalf (as well as any other marketing efforts performed by Be Eminent LLC on Customer's behalf), including compliance with the CAN-SPAM Act of 2003, Canada's Anti-Spam Law, and all applicable real estate laws, rules, and regulations. Customer is responsible for informing Be Eminent LLC of all compliance requirements for Customer's marketing communications, and Customer shall double-check and provide the final approval of all email communications and marketing efforts to ensure compliance with all laws. To the fullest extent permitted by law, Customer agrees to hold harmless, indemnify, and defend Be Eminent LLC, and its officers, employees, and agents, from any and all allegations, claims, costs, demands, losses, expenses, liabilities, damages, judgments, actions (civil or criminal), suits, fines, penalties, and attorneys' or other fees (collectively "Claims") arising from Be Eminent LLC's services under this Agreement. This Term shall survive termination of this Agreement.

5. Each email communication shall provide the recipient an option to unsubscribe to future emails. If a Recipient elects to unsubscribe or contacts Customer directly to opt-out of future emails, Customer shall: (1) remove Recipient from its email list within five (5) days of the Recipient's election; and (2) notify Be Eminent LLC via certified mail and email of the Recipient's request within three (3) days of the Recipient's election. Upon proper notice, Be Eminent LLC shall make reasonable efforts to prevent further emails to such Recipients. Complaints from any Recipient to Be Eminent LLC of unsolicited emails (whether due to a lack of initial consent or failure to halt emails after an opt-out) are a breach of this Agreement and may result in immediate termination of this Agreement, at Be Eminent LLC's sole discretion, with no refund to Customer. Be Eminent LLC shall be indemnified, defended, and held harmless by Customer from any Claims brought by Recipients under Term 4 above.

5.1 Website. The website must be paid in full within 30 days of completion. Payments made after 30 days will be subject to a \$100 late fee every week the invoice goes unpaid. If payment is not received in full 45 days after the invoice date the website will be suspended until all invoices and late fees are paid in full.

5.2 Website. After website completion, you must take over the site and all costs associated with maintaining the site if you opt out of the Be Eminent LLC website aftercare option. These costs include but are not limited to, hosting, domain, security, premium plugins, back-up, etc. Any maintenance or subscription purchased for client websites, the client is responsible for upon termination and any termination fees assessed by the third party.

5.3 Website. All designs and pages created by Be Eminent LLC are subject to a Be Eminent LLC Copyright footer on the website.

6. Default. The customer understands that in the event of a default of payment of any installment payment due, all services will be suspended at Be Eminent LLC's option and the customer shall remain liable for the full contract price, which will become immediately due and payable in full to Be Eminent LLC.

6.1 Recourse. Customer understands Be Eminent LLC may terminate this Agreement immediately upon any breach of this Agreement by Customer, or for any non-payment that is not received within ten (10) days of the date upon which it is due. The customer understands a negative credit report reflecting the Customer's credit record may be submitted to a credit reporting agency upon the Customer's failure to fulfill any payment obligation. Customer further understands that Be Eminent LLC Marketing shall not be liable to Customer or any third-party if this Agreement is terminated under this Term 3.1 and Customer agrees to hold harmless, indemnify, and defend Be Eminent LLC from any Claims arising from such termination. The customer shall receive no refund upon termination of this Agreement.

7. Rights and Ownership. Customer grants Be Eminent LLC a nonexclusive, non-transferable, worldwide, royalty-free license to use, reproduce, and display any copyrighted and trademarked materials of Customer for use in Be Eminent LLC's services (including emails and other marketing efforts). All intellectual property rights of each Party shall remain the sole and exclusive property of each respective Party.

8. Limitation of Liability.

8.1 Neither Be Eminent LLC nor its officers, employees, or agents are responsible or liable to Customer or any third-party for any loss, injury, or damages (including incidental, indirect, consequential, special, exemplary, or punitive) under any legal theory arising out of: (1) email communications sent by Be Eminent LLC on Customer's behalf; (2) any other marketing efforts performed by Be Eminent LLC on Customer's behalf; (3) any consultations or recommended practices provided by Be Eminent LLC; and (4) any acts or omissions of Customer.

8.2 In the event of any breach of this Agreement by Be Eminent LLC, Be Eminent LLC's total liability to Customer for any loss, injury, or damages (including incidental, indirect, consequential, special, exemplary, or punitive) under any legal theory shall not exceed the total amount paid by Customer to Be Eminent LLC under this Agreement.

8.3 Customer agrees to hold harmless, indemnify, and defend Be Eminent LLC, and its officers, employees, and agents, from any and all Claims arising from: (1) Customer's breach of this Agreement; (2) Customer's acts or omissions; and (3) Be Eminent LLC's negligence. This Term shall survive the termination of this Agreement.

9. Miscellaneous Program Requirements.

9.1 Customer agrees to pay a late fee of \$35 for any monthly installment payment processed after ten (10) days from the date upon which it is due.

9.2 Customer agrees all of his/her calls with Be Eminent LLC may be recorded or monitored to ensure quality control and to allow Be Eminent LLC to provide its best service.

9.3 Customer understands Be Eminent LLC makes no guarantee of a specific financial return.

9.4 Customer agrees to respond to all correspondence, which includes phone calls, text messages, and email, from Be Eminent LLC within 24 business hours to reduce costly follow-up communication expenses.

10. Disputes. Any dispute arising from this Agreement shall be resolved in the State of Texas, with venue in Tarrant County, Texas. This Agreement, and any dispute arising from this Agreement, shall be governed by Texas law, excluding any laws that direct the application of another jurisdiction's laws. For any dispute, the Parties agree to initially participate in non-binding mediation within forty-five (45) days of notice by the complaining Party of such dispute. The mediation shall take place in Fort Worth, Texas, with a mediator agreed upon by the Parties, and the costs of the mediation shall be split evenly between the Parties (the Parties shall bear their own attorneys' fees). If the dispute is not resolved by mediation, the Parties agree to submit the dispute to mandatory binding arbitration in Fort Worth, Texas. The arbitration shall be heard by a single arbiter who shall be selected jointly by the Parties. If the Parties fail to agree on an arbiter, the arbitration shall be submitted to the American Arbitration Association, which shall select the arbiter. The Parties shall initially share the costs of the arbitration forum and arbiter, and bear their own attorneys' fees, but the prevailing party in the arbitration shall be entitled to recover from the losing party its reasonable attorneys' fees and legal expenses, as well as its share of the arbitration costs.

11. Integration and Severability. This Agreement constitutes the entire agreement between the Parties and supersedes any prior agreements, whether oral or written, between the Parties and related to the services provided herein. Should any term or part of a Term of this Agreement be found as a matter of law to be invalid, such finding shall not have the effect of invalidating the remainder of this Agreement and the Term or part thereof as to which such finding of invalidity is made shall be interpreted to allow only such Terms as are allowed or permitted by law.

12. Should we separate in the future, you will own all ad accounts, all landing pages, and assets. Anything Be Eminent LLC has of your content will be transferred to you within 30 days of separation.

13. By making a payment to Be Eminent it is implied that the contract is approved.
14. In some cases, Be Eminent may use template-based designs for website design and development. By making payment to Be Eminent, you agree to the usage of templates.
15. **MARKETING:** You agree to allow Be Eminent to use your name and website for company promotions, online portfolio, past clients list, on social media, in print material, and any other mediums for advertising and promoting Be Eminent's services.
16. **USE OF SUBCONTRACTORS:** Be Eminent reserves the right to assign certain subcontractors to this project if it sees the need to do so in order to meet the requirements of this agreement.
17. All monthly maintenance plans are paid monthly on a 6-month commitment. You may terminate the agreement, with or without cause, with at least thirty (30) days written notice prior to your next billing. Once a cancelation request is made 30 days prior to the next billing, you'll be charged one final payment for the full monthly amount.
18. **CONTENT WRITING:** No refunds are given for any form of content generation and creation including SEO. If at any point in time you feel that the content produced by Be Eminent LLC is substandard, please provide a written explanation and request for changes until the content meets your specifications.
19. **One-Time Setup Fee:** Services with Be Eminent may be subjected to a one-time setup fee which is non-refundable.
20. **Backups:** Though Be Eminent keeps daily backups of your website as a precautionary measure with our monthly hosting plans, it's recommended that the customer also keep backups for unseen circumstances.
21. **Duration Of Contract:** The duration of this contract will last 12 months from the date of the customer signing.
22. **Accessibility:** Be Eminent is not responsible for building, checking, or maintaining ADA website accessibility requirements unless this service is paid for by the customer.